



Thursday, April 10, 2025, at 9:00 a.m.
Lee County Admin East, Conference Room #118
2201 Second Street, Fort Myers, FL 33901

	Estimated Time (Minutes)
I. Call to Order	
II. Pledge of Allegiance	
III. Roll Call	
IV. Presentation to the Guests First participants earning the American Hotel & Lodging Education Institute’s Certified Guest Service Professional (CGSP) Designation, Crystal Wanke	10
V. ⇨ Approval of February 13, 2025, TDC Meeting Minutes	
VI. Public to be Heard	5
VII. Municipalities to be Heard	10
VIII. Special Presentation Cynthia Welch, Pine Island Chamber Update	10
IX. Report of the Executive Director, Tamara Pigott	40
a. Bed Tax Collection	
b. STR & Key Data Reports	
c. Airport Traffic	
d. Communications Report, Ray Sarracino	
e. Sales Report, Jill Vance & Charm Evans	
f. Visitor Services Report, Simone Behr	
g. Marketing Update, Lesley-Ann Thompson	
X. New Business	10
a. Beach & Shoreline Project Update, Mike Campbell & Nancy MacPhee	
XI. For Council Information	
XII. TDC Member Items	
XIII. Adjourn	

⇨ **Denotes Action Item**

The next TDC meeting will be held on **Thursday, May 8, 2025 at 2 p.m.** at the Lee County Admin East building, first floor conference room 118, 2201 Second Street, Fort Myers, FL 33901.