



Thursday, January 16, 2025, at 9:00 a.m.  
Lee County Admin East, Conference Room #118  
2201 Second Street, Fort Myers, FL 33901

Estimated  
Time  
(Minutes)

- I. Call to Order
- II. Pledge of Allegiance
- III. Roll Call
- IV. ⇨ Approval of December 12, 2024, TDC Meeting Minutes
- V. Public to be Heard 5
- VI. Municipalities to be Heard 10
- VII. Special Presentation 10
  - a. Sanibel Captiva Chamber Update, John Lai
- VIII. Report of the Executive Director, Tamara Pigott 40
  - a. Bed Tax Collection
  - b. STR & Key Data Reports
  - c. Airport Traffic
  - d. Communications Report, Ray Sarracino
  - e. Sales Report, Erin Lester & Charm Evans
  - f. Visitor Services Report, Simone Behr
- IX. Report of Sports Development Director, Jeff Mielke 10
- X. For Council Information
- XI. TDC Member Items
- XII. Adjourn

⇨ Denotes Action Item

The next TDC meeting will be held on Thursday, February 13, 2025 at 9 a.m. at the Lee County Admin East building, first floor conference room 118, 2201 Second Street, Fort Myers, FL 33901.